

Legally Speaking

INSIDE THIS ISSUE:

Law Day Theme	2
Judge Farmer	2
For Sale	2
CI Bibliography	2
Periodicals of Interest	3

Don't type those long web addresses found in the Newsletter!

Go to http://www.starklawlibrary.org/ newwsletter> and let

your mouse do all the work!

Welcome to Our Newest Members!

Erin K. Cardinal Donald L. Robbins Todd A. Snitchler

Have you applied for membership?

Complete a
membership application
at the law library, or call
us. We'll FAX or email
you one.
The first year of
membership is free!

Competitive Intelligence

It is about the time of year when lawyers and law firms dust off their strategic plans and revise them accordingly. This is a good time to take a serious look at the concept of competitive intelligence (CI).

Briefly, the process of CI begins with a strategic plan for the future of your firm. You gather information, (lots of it) and process this information to produce actionable intelligence, then give it to the strategic decision-makers at your firm. Or in more simple language: gather as much information as possible about a specific topic or person, organize it, and get the

right information to the right people at the right time.

Arik Johnson offers an eight minute radio clip on "Competitive Intelligence" at http://www.lawline.com/business/. You will need to scroll down to see the competitive intelligence link.

Chris Sherman has a 45-minute "webinar" on "Using the Invisible Web for Competitive Intelligence" at: http://www.inmagic.com/ Sherman/380/> (Beware, the last half is advertising, but it does illustrate how the process works.) A short bibliography of articles on CI is included at the bottom of page 2.

Looking for Legislative History?

The law library is a great place to get that information. Did you know that the library provides free access to the Ohio Capital Connection online service, which has committee reports and Legislative Service Committee analyses for recent legislation?

For older legislation, the library owns the bill analyses on microfiche, all the way back to 1961, and bill text and related testimony back to 1888.

Westlaw Training Sessions

Hands-on Westlaw training will be held Thursday, March 13th, from:

9:00 a.m.-10:30 a.m. 10:30 a.m.- Noon 1:00 p.m.- 2:30 p.m. 2:30 p.m.- 4:00 p.m. Please call the law library at (330) 451-7380 to sign-up for a specific

session.

You can earn one CLE credit!



2003 Law Day Theme: Celebrate Your Freedom

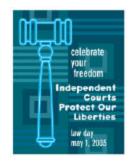
Start planning your Law Day activities NOW! Law Day is not until May 1st, but like all successful events, it takes some research and planning. Why bother? Because Law Day offers your firm a great opportunity for positive PR and it is FUN!

The Law Day Planning Guide available from the ABA "can help you put together a great Law Day celebration. It's packed with ideas for programs, activities, speeches,

outreach and more." Go to: http://www.abanet.org/publiced/lawday/guidemain.html> to

download the planning guide and check out the Law Day store! And don't forget to check out the "sample programs" for more planning ideas.

You can order by phone at: 1-800-285-2221.



Judge Farmer Departs Law Library Board and William Demsky Is Elected

Judge Sheila Farmer completed her service on the law library's board of directors at the annual meeting held in February. First elected to the board in 1984, Judge Farmer's dedicated service was noted at the recent meeting. Many positive changes occurred during her tenure, including the move of the law library from the courthouse to its present location in the Stark County Office Building. Massillon attorney William Demsky has graciously agreed to serve as a trustee, and was elected to replace Judge Farmer on the board of directors.

For Sale

The library will be removing from its collection the items listed below. They will be sold to the person making the highest bid by April 15th. The purchaser will be responsible for removing them from the library. Please contact the library at (330) 451-7380, if you are interested.

Southeastern Reporter 2d, vols. 301-399

Northwestern Reporter 2d, vols. 376-474

NADA Guides:
Used cars, 1969-1995
Aircraft, 1993-1995
Classic and collectible cars, 1996-1999
Large boats, 1994-1997
Small boats, 1988-1997.
Marine, 1998-1999
Manufactured housing, 1995-1999
Older used cars, 1988-1999
Motorcycle/snowmobile, 1988-1999
Recreational Vehicle, 1988-1999

Bibliography

Correia, Cynthia Cheng. "How Competitive is Your Firm? Competitive Intelligence for the Legal Industry. LLRX.com. 2 Jan. 2003. Law Library Resource Xchange, LLC. 21 Feb 2003. http://www.llrx.com/features/ci.htm. Fritsch, Chris. "Technology and Competitive Intelligence." The Law Marketing Portal. 18 Feb 2003. Law Firm Marketing Institute. 21 Feb 2003. http://www.lfmi.com/publications/legalmarketingtech/pub429.cfm. Fuld, Leonard M. "What Competitive Intelligence Is and Is Not." Fuld & Company, Inc. 19 Feb 2003 http://www.fuld.com/whatCl.html.

Pacifici, Sabrina I. "Competitive Intelligence (CI) Resources for the Legal Community." <u>LLRX.com</u> 17 Feb 2003. Law Library Resource Xchange, LLC. 20 Feb 2003. http://www.llrx.com/features/cilaw.htm

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All of the following cited publications are available in print at the law library.

ADMINISTRATIVE LAW

"Online Rulemaking and Other Tools for Strengthening Our Civil Infrastructure." 54 Administrative Law Review 1421.

BUSINESS LAW

- "Auto Cases." Trial, February 2003, entire issue.
- "Covenants Not to Compete." 36 Akron Law Review 49

ETHICAL ISSUES

"Court Approves Ethical Screens for Nonlegal Personnel." Ohio Lawyer, January/February 2003, at 8.

FAMILY LAW

- "The Changing Nature of Psychological Expert Testimony on Child Custody Cases." 86 Judicature 152
- "Dads Want Their Day." ABA Journal, February 2003, at 38.
- "The Death Penalty." Criminal Justice Ethics, Summer/Fall 2002, at 3.
- "How Much Does Legal Status Matter? Adoptions by Kin Caregivers." 36 Family Law Quarterly 449.

FOR YOU

"Travel Advisory for the Legal Professional." Cleveland Bar Journal, February 2003, at 2.

INTERNATIONAL LAW

- "The Brazilian Civil Code of 2003: What Corporations Need to Know." International Law News, Winter 2003, at 12.
- "The Globalization of Jurisdiction." 151 University of Pennsylvania Law Review 311.
- "The International Rule of Law and the Role of the United Nations." 36 The International Lawyer 1131.
- "Laws of War." Human Rights, Winter 2003, entire issue.
- "NAFTA: Legal Issues Since Inception." 28 Ohio Northern University Law Review entire issue.

MEDICINE & THE LAW

- "Coming of Age: Devising Legislation for Adolescent Medical Decision-Making." 28 American Journal of Law and Medicine 409.
- "Liability for Medical Monitoring and the Problem of Limits." 88 Virginia Law Review 1975.

THE PRACTICE OF LAW

- "Why Above-Cost Price Cuts to Drive Out Entrants Are Not Predatory—and the Implications for Defining Costs and Market Power." 112 The Yale Law Journal 681.
- "Women in Law: Not Just a Woman's Issue." GPSOLO, January/February 2003, entire issue.

TAX LAW

"Taxing Sunny Days: Adjusting Taxes for Regional Living Costs and Amenities." 116 Harvard Law Review 987.

TECHNOLOGY

- "Blawgs: More Than Just Fluff." Law Technology News, February 2003, at 43.
- "How to Prevent Email Embarrassments, Control the Email Deluge, and Get People to Read the Email You Send." 19 The Practical Real Estate Lawyer 7.
- "Thermal Imaging: Creating a 'Virtual' Space." 34 The University of Toledo Law Review 351.

TRUSTS & ESTATES

"Yes, the Rich Are Different." Trusts & Estates, February 2003, at 49.

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Online Databaseavailable to members Internet (including email), Werl.aw, LEXISNEXIS, OPEN, FubMed, First Search, BMA Employment Law Library, and CCH Human Resources. Technical support from the talf is available. Charges vary.

Circulation Most print materials can be checked out by members for two weeks. Some items may taken out overnight only. You may renew items b

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Membership and Fees Membership is open to those who have passed the Ohio State Bar Examination.
Membership is complimeanty for 1st year \$15 for the 2nd-49th year and complimentary for 50th+ year.

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Session

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